

NCC Cable System Order

Order #	62245688	Flight Dates	02/22/16 - 03/06/16	Update Date	02/24/16
Syscode	8370	Agency	Old Towne Media	Version	1 Vs. 1
System Name	Paul Bunyan TV/Minneapolis, MN	Advertiser	Bernie Sanders for President	Show All Lines	
Market	Minneapolis-St. Paul			Total # of Weeks	2
		Client Code		Total	\$2,598.00
AE	Collin Diederich	Product Code		Commission	\$389.70
Sales Coordinator	Taylor Dale	Est Code		Net Total	\$2,208.30
Office	Washington	Product Name		Total Spots	161
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+3 Sep15	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		2/23 New order. Add to Sched. Please confirm. Thanks!!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	VARIOUS	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
2	AEN	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
3	AEN	VARIOUS	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
4	AEN	AVG. ALL WKS<	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
5	CNN	VARIOUS	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	IPE 01/01/16-12/31/16
6	CNN	VARIOUS	2/29/16	3/6/16	06:00	24:00	X							-	-	1	\$15.00	\$15.00	30	IPE 01/01/16-12/31/16
7	CNN	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
8	CNN	AVG. ALL WKS<	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
9	ESP2	AVG. ALL WKS<	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
10	ESP2	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
11	ESP2	AVG. ALL WKS	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	7	\$18.00	\$126.00	30	IPE 01/01/16-12/31/16
12	ESP2	AVG. ALL WKS	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
13	ESPN	AVG. ALL WKS<	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	4	\$15.00	\$60.00	30	IPE 01/01/16-12/31/16
14	ESPN	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	1	\$15.00	\$15.00	30	IPE 01/01/16-12/31/16
15	ESPN	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
16	ESPN	AVG. ALL WKS	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
17	FOOD	VARIOUS	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
18	FOOD	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
19	FOOD	VARIOUS	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
20	FOOD	VARIOUS	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
21	HGTV	AVG. ALL WKS<	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16

NCC Cable System Order

Order #	62245688
Syscode	8370
System Name	Paul Bunyan TV/Minneapolis, MN
Market	Minneapolis-St. Paul

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	Cable Nielsen Live+3 Sep15
-	

Flight Dates	02/22/16 - 03/06/16
Agency	Old Towne Media
Advertiser	Bernie Sanders for President

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	02/24/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$2,598.00	
Commission		\$389.70	
Net Total		\$2,208.30	
Total Spots		161	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	2/23 New order. Add to Sched. Please confirm. Thanks!!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	HGTV	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
23	HGTV	VARIOUS	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
24	HGTV	AVG. ALL WKS<	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
25	HIST	AVG. ALL WKS<	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
26	HIST	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
27	HIST	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	7	\$18.00	\$126.00	30	IPE 01/01/16-12/31/16
28	HIST	AVG. ALL WKS<	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
29	LIF	VARIOUS	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
30	LIF	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
31	LIF	VARIOUS	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
32	LIF	VARIOUS	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
33	TBSC	VARIOUS	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
34	TBSC	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
35	TBSC	VARIOUS	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
36	TBSC	VARIOUS	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
37	TNT	VARIOUS	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
38	TNT	AVG. ALL WKS<	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16
39	TNT	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
40	TNT	AVG. ALL WKS	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16
41	USA	AVG. ALL WKS<	2/22/16	2/28/16	06:00	24:00				X	X	X	X	-	-	8	\$15.00	\$120.00	30	IPE 01/01/16-12/31/16
42	USA	VARIOUS	2/29/16	3/6/16	06:00	24:00	X							-	-	2	\$15.00	\$30.00	30	IPE 01/01/16-12/31/16

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43	USA	AVG. ALL WKS<	2/22/16	2/28/16	17:00	23:00				X	X	X	X	-	-	4	\$18.00	\$72.00	30	IPE 01/01/16-12/31/16
44	USA	WWE ENTERTAINM<	2/29/16	3/6/16	17:00	23:00	X							-	-	1	\$18.00	\$18.00	30	IPE 01/01/16-12/31/16

	Feb 2016	Mar 2016	Apr 2016	May 2016	Jun 2016	Jul 2016	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Total
SPOTS	130	31	0	0	0	0	0	0	0	0	0	0	161
AMT	\$2,100.00	\$498.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,598.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 02/24/16

62245688 | Minneapolis-St. Paul | Paul Bunyan TV/Minneapolis, MN | 8370 |